

President's Report - October 2019

Progress on Priorities

Growing our Community

- We have had a great start to the year with some of the best attendance we've seen at our early school year events including Back-to School Play-date, Pizza Poot-Luck, Back-to-School Night (and adult hangout after) and an amazing Fall Festival this past weekend.
- One thing we've done differently this year, under the leadership of our Gear team, is to make gear available at all of these events to help create a deeper sense of Stoddert pride -- and Stoddert community. It has not only been successful in doing so -- it also has generated \$8,223 in sales!
- Our Welcome Committee is off to a great start. We have built a process with the front office that alerts us as well as our Parent Coordinator when a new student joins so we can welcome new families throughout the year and leverage our room parents to provide resources and guidance so new families feel welcomed and informed.

Beautification

- Starting with planning and clean-up this summer, the Beautification Committee has been touching every corner of the school. Some high-lights:
 - New PTO space in the gym mezzanine to provide year-round access to gear
 - Wholesale updates to the teachers lounge
 - Wall art throughout the school
 - Plans for an outside class-room space by the trailers

Scaling Operations

- All PTO funding and reimbursement requests are now made online to streamline the process and provide better visibility for how funds are being spent against approved budget
- Better data sharing with the front-office so we have updated student lists to better track membership information.
- Committee playbooks are being developed so that, going forward, all parent volunteers have an actionable roadmap to execute on events and manage respective PTO roles, reducing barriers to getting new volunteers, year-over-year.
- Website Audit is under way - thank you to John and Laurena, we are cleaning up our Stoddert web site to ensure all information is up-to-date and easy to find.
- Communication - Thanks to many of our Board Members, we now have Liaisons with each of our major "partners", helping with the streamline of information and dates, including EDP, Fillmore and Hardy.